



# Clean Energy Technology Showcase

**GLOBAL CLEAN ENERGY ACTION FORUM**  
**PITTSBURGH, PENNSYLVANIA USA | SEPTEMBER 21-23, 2022**



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CLEAN ENERGY  
ACTION FORUM  
CEM13/MI-7 USA 2022

This document provides guidance for organizers who seek to participate in the Clean Energy Technology Showcase of the Global Clean Energy Action Forum (GCEAF) – a joint convening of the 13th Clean Energy Ministerial and the 7th Mission Innovation Ministerial. As part of this premier global clean energy event of the year, the Clean Energy Technology Showcase provides your technology with the platform to reach a global audience.

This September in Pittsburgh, the United States will host the first ever **Global Clean Energy Action Forum** – a joint convening of the 13th Clean Energy Ministerial (CEM) and 7th Mission Innovation (MI) ministerial – along with partners in the private sector, academia, innovators, civil society, youth, and communities everywhere. The three-day event will feature a high-level plenary, topical roundtables with energy and science ministers from at least 30 countries, CEOs and experts, side events, this clean energy technology showcase, and other activities. You can find additional background regarding workstreams and member countries at the [CEM](#) and [MI](#) websites.

The theme for the GCEAF is Rapid Innovation and Deployment. This means accelerating the pace and scale of innovation of energy technologies through collaboration and shared strategies, as well as shortening the innovation-to-deployment continuum to deploy commercially viable technologies at the pace and scale needed to combat the climate crisis in this urgent decade of delivery.

The GCEAF is a unique opportunity for exhibitors to showcase new technological advances and innovations and the latest research results across the entire field of clean energy solutions. It is expected to be the largest international gathering of clean energy leaders this year and will include global private sector companies from dozens of countries. The Showcase will sit in the heart of the exhibit hall, allowing Ministerial and other attendees ample opportunity to experience each technology demonstration. Ministers from about 30 CEM/MI member states, C-suite executives from corporate leaders in the green economy, and principals from international energy institutions will have dedicated time to explore the Showcase for hands-on experience with the cutting-edge technologies and techniques on display.

## Criteria to Apply to the Showcase

The GCEAF is now accepting applications for the Clean Energy Technology Showcase. To bring the latest technology solutions and novel innovations to the world stage, **the GCEAF seeks engaging technology demonstrations and interactive exhibits to help attendees increase their awareness of technology solutions that can help them meet their clean energy goals. This will not be a traditional table and poster showcase.**

The United States Department of Energy (DOE), as host, will review submissions alongside the CEM and MI Secretariats. Given limited space, the following will be taken into consideration when evaluating applications:

- » Alignment to the event themes and sectors of interest
- » Technology demonstrations that engage and inform
- » Newly commercialized innovative energy saving technologies that are currently underutilized
- » Innovative applications, integrations, and/or adaptations of existing technologies and systems
- » Flagship projects implemented by international consortia that illustrate the potential of international cooperation.

The host organization will consider only those applications with an **interactive or experiential element**. We encourage interested applicants to include a detailed explanation of how the exhibit will captivate and educate attendees.

Applicants must confirm, upon conditional selection, their ability to comply with the requirements detailed in the Addendum below.

## Application

Interested applicants must fill out the application by June 30, 2022, for consideration. Apply by clicking [here](#). Selections will be made by July 18. For questions, contact [CEM13MI7USA@hq.doe.gov](mailto:CEM13MI7USA@hq.doe.gov).

Prior to submitting application materials, interested applicants must closely review base venue and production requirements that exhibitors must be prepared to comply with if they are selected to participate in the Showcase.

Depending upon the details of the exhibition submitted in application materials, DOE, as host, reserves the right to follow up with additional details regarding venue and production requirements that exhibitors must be prepared to comply with if they are selected, in addition to those base venue and production requirements outlined below.

Exhibitors are responsible for their own costs and risks associated with their participation in the Showcase. DOE/CEM/MI are not responsible for any damage or loss to exhibitor materials.

If you are interested in submitting an application for Side Event programming, in addition to and/or in lieu of an exhibition please email [cem13mi7usa@hq.doe.gov](mailto:cem13mi7usa@hq.doe.gov) to request a Side Event application, due by June 13, 2022.

### GCEAF Sectors of Interest

- » Fuels
- » Power
- » Transportation
- » Industry
- » Buildings
- » Crosscutting Technologies
- » Enabling Activities

### Previous Ministerials

- » 2100+ Participants
- » Representatives from 28 Countries and the European Commission, including at least 30 Ministers and other global leaders
- » 1100+ Global Private Sector Companies

### Top Reasons to Apply

- » Connect with international clean energy leaders and decision makers
- » Hear about energy trends at a national scale
- » Create awareness of your newest technologies and services
- » Showcase leading-edge innovations
- » Demonstrate your products
- » Announce new programs or products
- » See what other industry leaders are doing

Apply here by  
June 30<sup>th</sup>

## DOE, as host, will provide to selected exhibitors at no cost:

- » Exhibit space. In most instances exhibit space provided will be at approximately 100 square feet or 9 square meters.
- » A point of contact with the host country Event Management team to coordinate exhibitor engagement with the venue regarding shipping, delivery, production schedule, and equipment orders.

## Upon selection, exhibitors must be prepared to commit to:

- » Source, produce, and cover cost for materials required for their interactive exhibit. Should an exhibitor need to source materials from within the United States, the Event Management point of contact will provide recommended vendors for the exhibitor to engage with. The exhibitor must not engage the venue directly and must direct all venue inquiries through their Event Management point of contact.
- » Oversee and cover cost for shipping, delivery, receiving, insurance, holding/storing, and international customs requirements should exhibit materials be shipped and delivered to the United States from outside of the country and/or should exhibit materials be shipped and delivered to and received and stored in Pittsburgh from alternate locations within the United States. Please note, the exhibitor must coordinate shipping and delivery to the venue through their Event Management point of contact.
- » Develop, manage, and cover affiliated costs for staffing for their exhibit to include:
  - Operational and production staff for load in, build, and load out exhibits beginning the evening of September 21, 2022, possibly working overnight, to ensure exhibit is completed for opening by midday on September 22, 2022, and to ensure exhibit is broken down and loaded out beginning the evening of September 23, 2022, overnight, and by the morning of September 24, 2022. Note that venue affiliated Union labor may be required and will be coordinated through the exhibitors assigned Event Management point of contact.
  - Operational and production staff to run any audio, lighting, technology, and/or other interactive aspects of the exhibit from opening on September 22, 2022, through closing on the evening of September 23, 2022, except for overnight hours when the venue will be closed to the event's invited audience.
  - Development and provision of rendering, floor plan and/or schematic, with supporting imagery and details on elements and dimensions of exhibit by no later than August 15, 2022.
  - Programmatic staff to provide descriptive copy and/or digital content by no later than August 30, 2022. Such copy and content may be utilized by DOE and Host Committee to describe and/or promote exhibits prior to the event.
  - Programmatic staff to engage with and describe the exhibit to Attendees who visit the exhibit during show dates and hours from midday on September 22, 2022, through the evening of September 23, 2022.
- » Selected exhibitors are requested to post at least three social media posts (e.g., Twitter, LinkedIn, Facebook) prior to the event to promote registration for the event and/or post two social media posts during the event to amplify the convening to their audiences.
- » Meet base venue and production parameters to include, but not limited to:
  - Upon delivery to the venue, exhibit pieces must not exceed a maximum height of 9.5 feet and a maximum width of 8.5 feet. Once exhibit pieces are fully built out into exhibit spaces, exhibit pieces must not exceed a maximum height of 10 ft.
  - Motorized vehicles are prohibited due to carpeting, except for wheelchairs.
  - Compliance with venue Safety Codes, National Fire and Protection Association and City of Pittsburgh Fire and Safety Requirements. Detailed requirements to be provided upon selection.
  - Permission will be required from venue for any intended use of combustible/flammable materials to include but not limited to: propane, butane, natural gas, radioactive devices, blasting agents/explosives, cryogenic gasses, portable heating equipment, hazers/fog machines, aerosol cans with flammable propellants, flammable liquid pressure vessels and open flame devices (welding, cutting/brazing equipment, ammunition) along with exhibits involving hazardous processing and materials that would increase risk to fire and life safety.
  - Pine trees, cut trees, pyrotechnics, and open flame are not permitted by the venue.
  - Any single piece of equipment more than 10,000 lbs. and/or any piece of equipment that cannot be offloaded and/or placed by a standard forklift and/or any single exhibit with multiple pieces of equipment with a total weight more than 25,000 lbs. must be evaluated by the venue Director of Engineering, in coordination with the exhibitors assigned Event Management point of contact.
  - Compliance with venue Union labor requirements as confirmed by the exhibitor's assigned Event Management point of contact.
  - Compliance with venue requirements for Certificate of Insurance as confirmed by the exhibitor's assigned Event Management point of contact.
  - To honor venue sustainability preferences, exhibitors are **encouraged to avoid** Styrofoam packaging, polystyrene plastic wrapping and bubble wrap, plastic, items that cannot be donated or upcycled, visqueen, or foam core. Exhibitors are **encouraged to consider use of:** starch-based, biodegradable packing peanuts for shipping, biodegradable cellulose for shrink-wrapping, biodegradable string such as cotton, sisal or jute, recyclable contents for promotional items and/or branded signage.

# Clean Energy Ministerial Members



# Mission Innovation Members

